

WXIX

ORDERFlight Dates **08/11/12-08/16/12**

Contract / Revision **807805 /**
Original Date / Revision
 08/10/12 08/10/12
Advertiser **Obama, Barack/D/President**

Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product
OBAMA SCHED B

Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00

Estimate # **1596**
Alt Order # **06272795**

Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 3
Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	10	\$7,990.00	\$9,400.00	0.00	07/30/12	08/16/12	10	\$7,990.00	\$9,400.00
Totals	10	\$7,990.00	\$9,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WXIX	08/13/12	08/16/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWT---	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		1		\$500.00		0.00					
E 2	WXIX	08/13/12	08/16/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MTWT---	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		1		\$500.00		0.00					
E 3	WXIX	08/13/12	08/16/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWT---	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		1		\$500.00		0.00					



Contract / Revision **807805** Flight Dates **08/11/12-08/16/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:00:00

<u>Advertiser</u>	Obama, Barack/D/Presiden	<u>Product</u>	OBAMA SCHED B
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Estimate # **1596**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	08/13/12	08/16/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWT- - -	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWT- - -		1				\$500.00		0.00			
E 5	WXIX	08/13/12	08/16/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWT- - -	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWT- - -		1				\$500.00		0.00			
E 6	WXIX	08/13/12	08/16/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWT- - -	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWT- - -		1				\$300.00		0.00			
E 7	WXIX	08/13/12	08/16/12	Late News M-F Late News M-F	Comm	10-11P	MTWT- - -	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWT- - -		1				\$1,200.00		0.00			
E 8	WXIX	08/13/12	08/16/12	Late News M-F Late News M-F	Comm	10-11P	MTWT- - -	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWT- - -		1				\$1,200.00		0.00			
E 9	WXIX	08/12/12	08/12/12	Late News Su Late News Sun	Comm	10-1102P	- - - - - 1	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - 1		1				\$1,200.00		0.00			
E 10	WXIX	08/15/12	08/15/12	DANCE WEDNESDAY DANCE WEDNESDAY	Comm	8-10P	- - 1 - - -	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - 1 - - -		1				\$3,000.00		0.00			
Totals														10	\$9,400.00